



adwithi b

experience

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HootBoard - Product Designer

DEC 2021 TO JUL 2023

Focused on the core product, HootBoard- a digital bulletin board. As a sole product designer, I was responsible for the continuous improvement of the experience and for providing better education for the users. My work mainly involved user research, conducting whiteboards, wire-framing for kiosks, web & mobile, prototyping, and communicating the updates to the users via blogs and emails.

ERA Interfaces Pvt Ltd - UI/UX Designer

SEP 2021 TO DEC 2021

Was involved in the website design and identity branding of various colleges in Karnataka, Andhra Pradesh, and more. My work mainly involved user research, identity branding, wireframing, and prototyping.

Independent - Freelance Designer

JUN 2021 TO MAR 2022

Worked with various clients to create brand identity and strategies. Focused work involves logo design, social media marketing designs, and establishing brand identity.

JMR Infotech Pvt Ltd - Associate Software Engineer

JUN 2019 TO JUL 2020

Worked as an OFSAA technical consultant for the Bank of South Pacific.

education

Wiztoonz Academy of Media and Design

2020 TO 2021

Post Graduation in UI/UX design

Cambridge Institute of Technology

2015 TO 2019

Department of Computer Science

skills

End-to-end Product Design	Storyboarding	Illustrating
UX/UI Design	Wireframing	HTML/CSS Javascript
Visual Design	Task Flows	
User Research & Testing	Prototyping	
Interaction Design	Animation	